

# SHARED DECISION MAKING (SDM)

# Advancing Patient-Centered Care

## Shared Decision Making Is a Core Strategy in Patient-Centered Care<sup>1</sup>

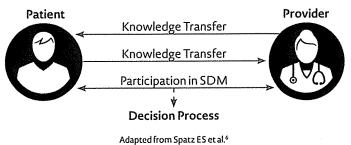
As the health care paradigm shifts focus from quantity care delivery to quality care delivery, **patient experience has become the top concern of many organizations**. <sup>2</sup> SDM is an integral component of patient-centered care and a key strategy for effecting a more positive patient experience. <sup>1,3,4</sup>

During the SDM process, physicians and patients work together to reach a consensus on a management option that aligns both medical evidence and the patient's goals and values. The importance of implementing SDM is especially apparent when no single option has a clear medical advantage.

#### Elements of SDM include<sup>6</sup>

- Balanced, evidence-based information on treatment options, benefits, and risks
- Assessment of patient values, priorities, and goals
- Alignment of patient values with medical decisions (ie, translating medical goals into patient goals)

### Conceptual View of the SDM Process<sup>6</sup>



Implementing a shared decision making approach may help the health care provider gain a better understanding of the patient's preferences and personal situation and then make a decision in partnership with the patient, which may result in a highly satisfied patient.<sup>5,7</sup>

# Resources for Getting Started With Shared Decision Making

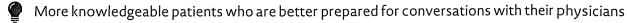
A Variety of SDM and Decision Aid Resources Are Available Online at No Cost

General SDM Resources
Agency for Healthcare Research and Quality (AHRQ) http://www.ahrq.gov/professionals/education/curriculum-tools/shareddecisionmaking/tools/index.html https://cahps.ahrq.gov/Surveys-Guidance/CG/PCMH/index.html
Informed Medical Decisions Foundation (IMDF) http://www.informedmedicaldecisions.org/what-is-shared-decision-making/shared-decision-making-resources
Institute for Clinical Systems Improvement (ICSI) https://www.icsi.org/health_care_transformation/patient_engagement/shared_decision-making
International Patient Decision Aid Standards (IPDAS) http://ipdas.ohri.ca
Minnesota Shared Decision-Making Collaborative (MSDMC)  http://msdmc.org/19-key-articles   http://www.msdmc.org/resources
Certified Decision Aids
Agency for Healthcare Research and Quality (AHRQ) http://effectivehealthcare.ahrq.gov/index.cfm/tools-and-resources/patient-decision-aids
Healthwise https://www.healthwise.net/healthpartners/Content/StdDocument.aspx?DOCHWID=tv6656#tv6656-sec
Ottawa Hospital Research Institute (OHRI) https://decisionaid.ohri.ca/AZlist.html
Notes

# Shared Decision Making: A Formal Process That May Positively Impact Patient Experience<sup>1,3,4</sup>

Improving the Patient-Provider Relationship Through SDM May Help Engage Patients in Their Care<sup>5</sup>

### Potential Benefits of SDM<sup>5</sup>



A mutually trusting relationship between patients and their physicians

Y Patients who are more likely to follow through on their decisions

In a recent study, 47% of surveyed patients said they would be "extremely" or "very likely" to switch to a provider who practiced shared decision making.8,\*

# Several Organizations Have Created SDM Models, but There Is No Gold Standard<sup>9-11</sup>

## Example SDM Models

### IMDF Model9

- Invite patient to participate
- · Present options
- · Provide information on benefits and risks
- Assist patient in evaluating options based on goals/concerns
- Facilitate decision-making process
- Assist with implementation

## AHRQ SHARE Model<sup>10</sup>

- · Seek patient's participation
- Help patient explore and compare treatment options
- · Assess patient's values and preferences
- Reach a decision with patient
- · Evaluate patient's decision

## Addressing Communication Barriers Is Key to Effective SDM

One formidable barrier to SDM is limited health literacy. In 2003, it was estimated that only 12% of adults in the United States had proficient health literacy. 12 To address variations in health literacy and improve staff communication skills, consider offering provider training.

Different types of communication methods have been found to be useful, including:

- Teach-back method: Confirming health information is understood<sup>2</sup>
- Motivational interviewing: Empowering patients to engage in their care<sup>2</sup>
- Reflective listening: Listening carefully to patients' thoughts and concerns, and then
  reflecting back what was heard<sup>13</sup>

AHRQ=Agency for Healthcare Research and Quality; IMDF=Informed Medical Decisions Foundation. \*This 2-day, 17-question survey, conducted by Software Advice, gathered 386 responses.8

# Decision Aids: Supplemental Tools That Increase Patient Knowledge and Reduce Decisional Conflict<sup>4</sup>

# Decision Aids Are the Most Common Approach in Improving SDM

- SDM decision aids are printed, video, or Web-based tools used to help patients understand their options and weigh the pros and cons while considering their own preferences<sup>14</sup>
- High-quality decisionaids can help supplement physician knowledge and elevate patient discussions

## High-Quality Decision Aids4

- Benefits and risks of options, using balanced, evidenced-based information
- · Personalized risk evaluation
- · Personal goal/concerns assessment
- Certified through independent standards committee

# Highlights of the 2014 Cochrane Review of Clinical Trials on Decision Aids (Pooled Results)<sup>4,\*</sup>

- of patients who used decision aids had more accurate risk perceptions (n=5868, 19 studies)
- were less passive in their decision making (n=3234, 14 studies)

aligned treatment choices better with values and choices (n=4670, 13 studies)

# Consider Incorporating Decision Aids Into the Patient Workflow<sup>15</sup> Example Workflow for Using Decision Aids

### **Decision Opportunity Identification**

- Opportunity recognized
- · Decision aid matched to opportunity

### Post-Decision Aid Conversation

- · Clarify medical information
- · Elicit values and preferences
- · Make shared decision

### **Decision Aid Use**

- · Decision aid distributed
- · Patient uses decision aid

### **Health Care Delivery**

 Care consistent with final shared decision

Many certified decision aids are available at no cost from various organizations. See the list of resources on page 2 for more information.

<sup>\*</sup>Pooled results based on a review of 115 randomized controlled trials involving 34,444 participants.

# Initiating SDM: Developing an Action Plan Can Facilitate Successful Implementation

## Considerations for Your Action Plan

- Assess your organization's current engagement in SDM
- ✓ Identify which disease states would be appropriate for an SDM initiative or pilot program
- Oetermine how an SDM initiative could be reimbursed and whether a pay-for-performance incentive is needed
- Identify roles and responsibilities of SDM team
   (primary care provider, specialist, nurse navigator)
- - Meet with HIT personnel to determine how to integrate SDM into your EMR system
- O Develop a plan for engaging staff, including a staff training plan. Consider
  - Staff communication skills
  - SDM guidelines or protocol
- Ø Determine how and when SDM will be measured
- ✓ Create a rollout plan that includes information about the expected benefits of SDM

#### Additional Considerations

- What provider training is needed to improve staff communication skills?
- How can patients be prepared to actively participate at their appointments?
- How can online patient portals be used to deliver SDM?
- How can HIT be used to incorporate SDM into the patient workflow?
- Should an alternative delivery/payment model be considered to help cover SDM services?

Provider education on the benefits and opportunities of SDM may help increase provider support and improve implementation.

# Measuring the Quality of the Decision Process in Your Organization Can Support Implementation

As you initiate shared decision making in your health system, the quality of the decision process can be assessed using several of the following tools 16

- OPTION scale: External trained professional observes the SDM consultation live or reviews it from a previously recorded video
- · SDM questionnaires: Assesses perspectives of patients and doctors
- · Decisional conflict scale: Most widely used to evaluate decision aids
- AHRQ's CAHPS surveys: Supplemental set for SDM related to medication decisions

Note: CAHPS surveys are the only tools currently being used to measure SDM in value-based incentive programs, including the MSSP and PQRS. $^{17,18}$ 

AHRQ=Agency for Healthcare Research and Quality; CAHPS=Consumer Assessment of Health Providers and Systems; EMR=electronic medical records; HIT=health information technology; MSSP=Medicare Shared Savings Program; OPTION=observing patient Involvement; PQRS=Physician Quality Reporting System.

# **Shared Decision Making in Clinical Practice**

## How One Medical Center Is Helping Patients Make Decisions About Their Care<sup>19</sup>

- A West Coast medical center implemented SDM to help patients diagnosed with breast cancer through the decision-making process
- The program provides patients with information, treatment options, and health coaching prior to their making a treatment decision
- The goals of the program are to ease patients' anxiety, to encourage appropriate care selection, and to improve patient satisfaction

# Operationalizing SDM: Helping Patients Through the Decision-Making Process

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Patient receives treatment options from provider

Patient is paired with a student "coach" who helps patient prepare questions before the appointment

Patient receives cancer diagnosis

Provider sets up appointment

### During the appointment

- Provider walks patient through treatment options and answers questions
- Provider asks about and discusses patient's personal priorities and goals
- · Coach takes notes for patient to take home
- Patient and provider make treatment decision together

#### References

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